



Honoring
**INTEGRITY &
LEADERSHIP**
in the Ohio Credit Union Movement

What is the William A. Herring Society?

The William A. Herring Society is a special recognition for credit union employees and volunteers, past and present, who demonstrate a steadfast commitment to the Credit Union Movement. Inductees inspire others with their passion, integrity, and leadership. Their distinguished service and dedication makes a lasting impact in their members' lives and communities.

Nominations to the William A. Herring Society can be made by an Ohio credit union or leader that wishes to acknowledge a peer, employee, colleague,

or volunteer for his or her dedication to the credit union philosophy of *People Helping People*.



To induct an individual, simply make a \$1,000 contribution to the Ohio Credit Union Foundation in their name, which signifies your desire to honor someone who has strengthened the Credit Union Movement. Current or former credit union employees or volunteers are eligible. All funds donated to the William A. Herring Society will be used by the Foundation to support credit union social responsibility initiatives designed to reach and help people of modest means.

Contributions to the William A. Herring Society of the Ohio Credit Union Foundation will be used to support credit union social responsibility initiatives designed to reach and help people of modest means.



“Our objective is to enhance the quality of life, one person at a time.”

— Bill Herring



INDUCTEE FORM

To induct an individual, simply make a \$1,000 contribution to the Ohio Credit Union Foundation in their name, which signifies your desire to honor a key leader for their commitment, passion, and distinguished service to the Credit Union Movement. Current or former credit union employees or volunteers are eligible.

Inductees will be recognized at the annual Ohio Credit Union League convention, other state events, in all publications, and on the League and Foundation websites.

Nominee: _____ CU Position/Role: _____ Years of Service: _____

E-Mail: _____ Telephone #: _____

Home Address: _____ City: _____ Zip: _____

How this individual has shown commitment and distinguished service to the Credit Union Movement that inspires others:

Nominator (credit union or individual): _____

Contact Name: _____ E-Mail: _____

Address: _____ City: _____ Zip: _____

Phone: _____

\$1,000 contribution is attached, payable to the Ohio Credit Union Foundation

Return to: Ohio Credit Union Foundation, 10 West Broad Street, Suite 1100, Columbus, OH 43215

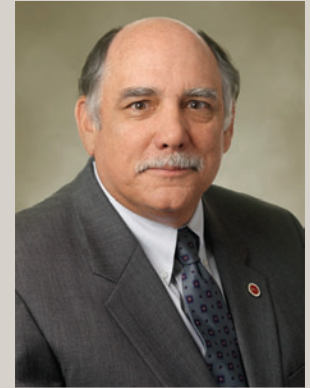
ABOUT WILLIAM A. HERRING

The William A. Herring Society is named for Bill Herring, President/CEO of Cincinnati Central CU, who has demonstrated a lifetime commitment to community outreach, social responsibility, and economic empowerment for all individuals through credit unions.

Bill's story is one of a mainstream credit union putting credit union philosophy into action to provide financial services to households with modest savings and poor credit histories, and devote substantial resources to member education.

“Our objective is to enhance the quality of life one person at a time,” says Bill. “To me, it’s about our philosophy and what we are doing to fulfill it — we’re providing quality financial services in a cooperative, democratic way to members of all incomes.”

A charter member of the Ohio Credit Union Foundation Board of Trustees, Bill has also served in state and national credit union leadership positions. His credit union outreach program has become a national and global model. “All you can do is give people the opportunity,” says Bill. “They still have to take advantage of it. Not all of them will. It’s not an easy job, but credit unions are here to work for the economic good of members... and no one said that would be easy.”



WILLIAM A. HERRING

“There were some brave folks who did great things for this Credit Union Movement. We’ve got to continue that story.”

—Bill Herring



“The passion needed to run a successful business with a social mission is found in the credit union values of integrity, community outreach, and serving.”

– Bill Herring



OHIO CREDIT
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